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FOR IMMEDIATE RELEASE

DuraCord® Launches “DuraCord® Recycles” – An Environmentally Friendly Recycling Program

Greenville, NC -- DuraCord® , manufacturer of DuraCord® Textiles and DuraCord® rope products, has launched an environmentally friendly recycling program that processes and recycles all DuraCord® products. Marketed as “*DuraCord® Recycles*,” this program offers end-consumers the option of returning any DuraCord® product to DuraCord®’s Greenville, NC facility to be recycled into other useful products and avoid ending up in land-fills.

DuraCord® yarns currently make up the long-lasting, weather resistant fabrics of DuraCord® Textiles as well as rope and yarn for Hatteras Hammocks, Pawleys Island Hammocks, Sawgrass Mills Outdoor Rugs, and Hatteras Outdoors woven furniture Made with DuraCord®. The process in which DuraCord® yarns are produced has always followed an environmentally friendly manner due to the lower temperatures required as well as lower water consumption during the manufacturing process. As an alternative to other less environmentally friendly synthetic fibers, DuraCord® is proud to now offer the ability to be recycled with the *DuraCord® Recycles* program. By inviting customers and consumers to do their part to help the Earth, *DuraCord® Recycles* creates another revolutionary feature to an already amazing product.



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DuraCord® fabrics and yarns from hammocks to rugs will be collected at DuraCord®'s Greenville, NC operations and shipped to a facility at which the reclaiming and conversion process will occur. End products of the recycling process include automobile door handles and trunk liners, air filters, household radiator fans, flowerpots, and weed block fabrics.

"DuraCord® has been the answer to outdoor durability with the hand and softness of natural fibers," states Carlos Arosemena, Business Development Manager for DuraCord®. "We feel personally obligated to encourage our customers and consumers now to be environmentally aware of all possible ways to reuse these yarns. **DuraCord® Recycles** provides the opportunity for yarns to be regenerated into other useful, everyday products; and in doing so, reducing the impact the yarns have on the environment."

For more information about DuraCord® Textiles visit www.duracord.com or the products of The HammockSource visit www.thehammocksource.com or call (800) 334-1078.

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