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## Original Pawleys Island Introduces Beaches Collection for 2007

The Original Pawleys Island Hammock® proudly introduces the newest collection in its line which is based on a "Beaches" coloration theme.

Cool blues of the coast with splashes of citron and oatmeal are incorporated into the fun and "beachy" designs of this collection. A standout within the line is a bold stripe of coastal blue, navy, citron, aqua and oatmeal. This adorns a quilted hammock creating the look of a very vibrant beach towel. The coastal blue and aqua also are combined into a two-tone paradise floral for the quick dry comfort hammock. A multi-yarn weave combining all the colors is used on the single cushioned swing. A coastal blue DuraCord® rope hammock completes the line. Citron and natural solids accent each of the pieces in the collection.

This new Beaches color palette joins the three other popular collections offered in the Pawleys Island line. "We worked to provide our specialty retailers with a color way that has not been available in the Pawleys Island line," states Laurie Rudd, creative director for The HammockSource. "Our trends information provided direction into the area of a blue pallet for 2008." The line is constructed of 100% weather resistant DuraCord® fabric and rope. The vibrant coloration is achieved with intricate jacquard fabric weaves.

For more information regarding the products of The Original Pawleys Island Hammocks®,

call 800-344-1078, or visit [www.thehammocksource.com](http://www.thehammocksource.com)

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