

## Now, for our next 125 years ...



Celebrating a major birthday, the Original Pawleys Island<sup>®</sup> Rope Hammock unveils a line of exceptional all-weather porch furniture inspired by life in the Lowcountry South



## Come join us, and sit a spell!

The Original Pawleys Island Rope Hammock, originator of the American style of rope hammock back in 1889 and a continuing leader in the handcrafting of high-end relaxation essentials, introduces for 2015 a line of virtually maintenance-free porch furniture handmade in the coastal Carolinas, and designed with the leisurely Lowcountry lifestyle in mind.

Crafted from solid Durawood<sup>™</sup> HDPE poly-lumber manufactured from recycled plastic milk jugs, each piece in the new Pawleys Island furniture line's three collections features rustresistant marine-grade 316 stainless steel hardware and uncommonly secure joint connections (including Pawleys' patent-pending K-joint), making it among the most stable outdoor furniture available today.

Chairs, rockers, tables and foot rests in the Essentials and Sunrise collections are Durawood lumber and hardware only. The Coastal Collection of Durawood chairs, rockers and swings, has seats and seatbacks, however, of either hand-woven synthetic rope (soft-spun polyester in bright white, or DuraCord<sup>®</sup>, available in seven colors) or plump interwoven Sunbrella<sup>®</sup> fabric cushions (choice of three colors/patterns; Canvas Turf color immediately at right) with plush centers of resilient polyester hollowfill fiber. Both DuraCord and Sunbrella are uncommonly

> Cedar color (MSRP \$399.99)



weather-hardy

cottony-soft.

and colorfast, in

addition to being

All Original Pawleys Island Durawood furniture is available in multiple lumber colors, from hues closely resembling actual wood to the eye-popping brights so popular on Pawleys Island, S.C., porches.

The new Original Pawleys Island outdoor-furniture line will be showcased for the first time at the International Casual Furniture & Accessories Market, Sept. 16-19 in Chicago, and then at the High Point Market, Oct. 18-23 in High Point, N.C.

The Original Pawleys Island Rope Hammock is part of coastal Carolinas family company The HammockSource, the world's largest manufacturer and seller of hammocks. Pawleys Island products are available through specialty retailers, and through Pawleys.com and other quality online stores.

For more on the Pawleys Island brand, visit Pawleys.com, or contact Frank Rabey, (800) 334-1078, Ext. 241, or frabey@ thehammocksource.com.

High-resolution photos gladly furnished upon request.



Sunrise Adirondack Chairs (MSRP \$349.99 each), Cedar color.



Essentials Adirondack Chairs (MSRP \$319.99 each), White color, paired with matching Foot Rests (\$109.99 each), a Side Table (\$109.99) and a Tête-à-tête Table (\$299.99).



Coastal Rope Chair (MSRP \$399.99), Cedar color, with a hand-woven seat of Oatmeal-colored DuraCord rope.

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## The Pawleys Life ...



The Original Pawleys Island<sup>®</sup> Rope Hammock, standard-bearers for the American style of hammock for 125 years, expands into a full lifestyle brand,

bringing a delicious taste of the unhurried pace of the South Carolina Lowcountry home to you





In addition to its variety of trendsetting hammocks, The Original Pawleys Island Rope Hammock brand now includes exceptional Durawood<sup>™</sup> HDPE porch furniture; handsome power-loomed polypropylene porch rugs; hammock-styled swings crafted from top-quality colorfast outdoor fabrics Sunbrella<sup>®</sup> and DuraCord<sup>®</sup>, and DuraCord rope; outdoor curtains made from Sunbrella; plush outdoor pillows of either Sunbrella or DuraCord fabric; and more!



## **Pawleys Island.** It's a place ...

... where the pace advances so slowly, it's as though time itself is standing still.
... of shambling beachfront cottages that creak and sigh in soft, salty air.
... of ancient live oaks with shaggy branches of tangled Spanish moss.
... of rope hammock twilights and stop-your-heart sunrises.
A place where relaxation isn't just an idea, it's a whole way of life.



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