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A PUBLICITY COMMUNIQUE FROM The HAMMOCKSOURCE

DuraCord® Rope Hammocks Receives Member-Tested Seal-of-Approval from National Home Gardening Club

Greenville, NC-- The DuraCord® Rope Hammock has recently received the National Home Gardening Club Member Tested Seal-of-Approval. The National Home Gardening Club includes a membership numbering in the hundreds of thousands.

The testing process included a random selection of members, each of which was sent a DuraCord® Rope Hammock to evaluate. The test criteria encompassed eight categories for evaluation, including Ease of Use; Clarity of Instructions; Design; Performance; Durability; Appearance; Comfort; and Rating Comparison to Similar Products. In each category, the participants were asked to rank on a scale of 1-10, with 10 being excellent. The DuraCord® Rope Hammock received a high rating of approval. “We are proud to offer our dealers a quality product that now has a certification from this national organization to assist them in marketing the products”, states Reid Roney, VP of Sales and Marketing at The HammockSource.

The DuraCord® Rope Hammock and its results were featured in the May/June 2007 issue of Gardening How-To magazine, a publication of the National Home Gardening Club.

For more information on DuraCord® Rope Hammocks, and other products of The Hammock Source, call 800-344-1078, or visit www.thehammocksource.com

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